

# Sterling GIS B2B/EDI implementation for a global pharmaceutical manufacturer

## **Business Situation**

The customer, a global pharmaceutical manufacturer, approached Effective Data for assistance in the development and migration of their current Gentran EDI Maps from Gentran application to Gentran Integration Suite. The customer had a requirement to replace the old Gentran platform and associated applications, and integrate another location as a result of a recent merger.

The key business challenges were to:

- To Achieve operational excellence & cost reduction by outsourcing EAI & B2B application support
- To Enable seamless integration catering to IT needs across major business Segments including merged organization
- Facilitate heavy multi-site data exchange across geography and business partners
- To identify redundant trading partners between organizations and transactions

## **Effective Data Role**

The role involved providing:

- L1 & L2 EAI support / Application Development / Gentran Migration
- L3-Product Enhancement & Code fixes, Change requests
- EAI assessment - Gentran Integration Suite platform
- Enhancements – GIS-SAP integration/interfaces to improve business management processes
- B2B Gateway & Integration Solution, Trading Partner Onboarding
- Upgraded the application infrastructure, working with cross functional teams
- Implementing B2B migration from Gentran 5.x system to GIS 4.x Platform
- Ongoing Support and Outsourcing of EDI environment

## **Benefits**

As a result of its work with Effective Data, the client's system became accessible from multiple locations. Its centralized repository for GIS B2B data solutions significantly reduced duplication in transactional messages like purchase orders and invoices, which saved considerable time, money and effort. Moreover, enhanced GIS SAP interfaces collaboration which helped the client to move into several other business functions. Furthermore, the supplier was able to establish a unified B2B Integration process across the entire organization communicating real-time.